

THE COLEMAN JOURNAL

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Coleman Players Delight Audience

Production Staged in Excellent Style—Excel All Previous Efforts in Most Witty Play "It Pays to Advertise!"

Excelling all previous efforts, Coleman Players last Friday evening delighted the public with a splendid three act play, "It Pays to Advertise!" earning the highest praise from all who attended.

It was more pretentious than any yet attempted locally, and demonstrated that the local amateur dramatic players are far above the average. The basis of the play is indicated in the title.

Rodney Martin, played by Arthur Graham, son of a wealthy soap manufacturer, is determined, with the help of his secretary Mary Grayson (Edith Hayson) to make good. At the opportune time an energetic advertising and press agent appears, with the appealing name of Ambrose Peale, played by Sidney Short. By his convincing talk and illustrations of what advertising has accomplished in creating demand of nationally known products, he convinces Rodney that if they market a new brand of soap, with a catchy name, it will make a hit.

After considerable thought, and puzzling their brains how to raise the necessary finances to embark on a pretentious advertising campaign, Rodney, Mary Grayson and Peale combine their resources to put it over. Rodney has a thin wave and conceives the idea of "13 Soap—Unlucky for Dirt." With the advertising campaign under way, a smart French countess appeared offering to pay \$15,000 for the French sales agency. This character, Comtesse de Beaurain, was excellently played by Hilda Clifford, whose French accent and mannerisms were very clever.

Later she is discovered to be a charming adventuress, who very nearly "trimmed" the new firm, as well as Rodney's father, Cyrus Martin, (R. F. Barnes) for the \$15,000.

United Church Notes

On Sunday Rev. Mr. Colwell of Michel will take the services. The new hymnal will be used for the first time. Services at 11 a.m. and 7 p.m.

It proves very difficult to convince the older Martin that advertising pays, but the young firm achieves such remarkable success, that the old gent is forced to buy them out to save his own soap factories from being put out of business by the new competition. Striking figures are given of vast sums spent on modern advertising, in which Ambrose Peale takes the prominent part. The old gentleman is finally convinced that the force of modern advertising intelligently applied is a wonderful aid in developing big scale business, and the final scene shows him as enthusiastic as those whom earlier in the play he denounced for what he termed foolishness of the most extraordinary type.

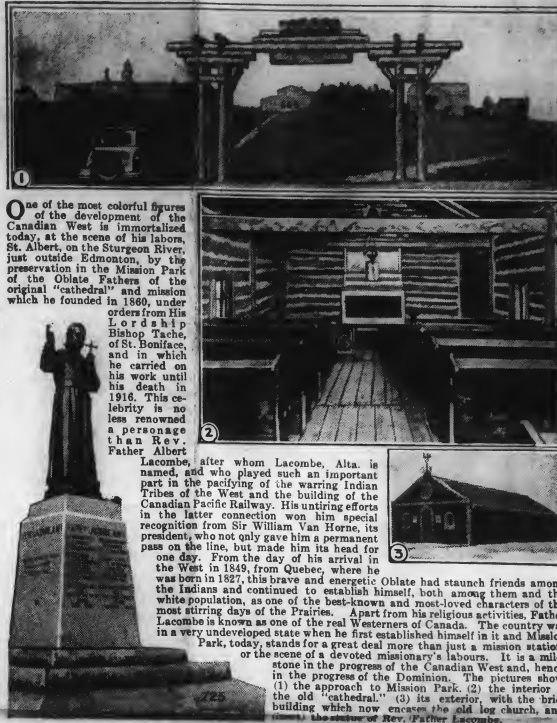
Other characters in the cast were Johnson, (M. W. Cooke), Marie, (Alice McIntock), William Smith and George Brown, both taken by C. J. Devine, Miss Burke, (Kathleen Milley), George Clark, (Fred Guizard), McSherry, (A. S. McIntock), all of whom are to be commended for their part in the production.

A very efficient staff worked behind the scenes, Miss Gladys Price filling the role of prompter in her usual faithful manner; Maurice Cooke on the properties, S. C. Short as business manager and A. G. Jackson as electrician.

Mason's orchestra kindly gave their services for the evening and played excellent selections as an overture and between the acts. It is reported that Blairmore Boy Scout committee is desirous of having the company play in that town, and arrangements will possibly be made with the Canadian Legion at Pincher Creek to produce the play there. With such a high standard, the Coleman Players are deserving of a crowded house no matter where they may appear.

See Nancy Carroll and Buddy Rodgers at Palace theatre.

Immortalizing Pioneer Priest



One of the most colorful figures of the development of the Canadian West is immortalized today, at the scene of his labors, St. Albert, on the Sturgeon River, just outside Edmonton, by the preservation in the Mission Park of the Oblate Fathers of the original "cathedral" and mission which he founded in 1869, under orders from His Lordship Bishop Tache, of St. Boniface, and in which he carried on his work until his death in 1916. This celebrity is no less renowned a personage than Rev. Father Albert Lacombe, after whom Lacombe, Alta. is named, and who played such an important part in the pacifying of the warring Indian Tribes of the West and the building of the Canadian Pacific Railway. His untiring efforts in the latter connection won him special recognition from Sir William Van Horne, its president, who not only gave him a permanent pass on the line, but made him its head for one day. From the day of his arrival in the West in 1849, from Quebec, where he was born in 1827, this brave and energetic Oblate had staunch friends among the Indians and continued to establish himself, both among them and the white population, as one of the best-known and most-loved characters of the most stirring days of the Prairie. Apart from his religious activities, Father Lacombe is known as one of the real Westerners of Canada. The country was in a very undeveloped state when he first established himself in it and Mission Park, today, stands for a great deal more than just a mission station, or the scene of a devoted missionary's labors. It is a milestone in the progress of the Canadian West and, hence, in the progress of the Dominion. The pictures show: (1) the approach to Mission Park, (2) the interior of the old "cathedral," (3) its exterior, with the brick building which now encloses the old log church, and (4) the statue of Rev. Father Lacombe.

Rev. and Mrs. A.E. Larke Bereaved

Baby Daughter Died on Monday Night After Few Days Illness

Maurine Elaine, 11-month-old daughter of Rev. and Mrs. A. E. Larke, passed away at 9:30 p.m. on Monday, after a few days illness, pneumonia developing after an attack of influenza, which set in last Thursday or Friday.

As Dr. Borden was preparing to administer oxygen on Monday evening, the little life flickered out. She had always been a bright, healthy child, and the blow was indeed hard for the parents, for whom widespread sympathy was expressed as soon as the news went forth.

The funeral was held on Wednesday afternoon, the service in the church being fully choral, and officiating were, Rev. J. W. Smith of Blairmore, Rev. Mr. Wood of Bellevue and Rev. N. W. Whitmore of Pincher Creek. The opening hymn was "Unto the Hills Do I Lift up My Voice," and the closing hymn "Safe in the Arms of Jesus." Rev. Mr. Whitmore in his address made beautiful reference to the lessons which life teaches us, on occasions such as this, and held out the hope of everlasting life.

The pall-bearers were Belle Flynn, Margaret McDonald, Margaret Nielson and Marjorie Hallwell.

Floral tributes were sent by the following: Mr. and Mrs. A. M. Morrison, Caledonian Society, Verna and Margaret McDonald, Young People's League, Mr. and Mrs. J. E. Gamble, Mr. and Mrs. Matthew Wilson, Board of St. Paul's United Church, Mrs. Ferguson and Joy, Mr. and Mrs. M. W. Cooke, Women's Missionary Society, Mr. and Mrs. R. Holmes, Mr. and Mrs. H. Dunlop and family.

Death of Annie Panek

On Thursday last Annie, 5-year old daughter of Mr. and Mrs. Steve Panek, passed away at their home, after several months illness. The funeral was held on Sunday, service being held in Holy Ghost church, in the presence of a large number of friends.

General sympathy was expressed for the parents, who have lived here since 1923. The child had been in hospital for some time, but despite every care, it was impossible to effect a cure.

Card of Thanks

Mr. and Mrs. Steve Panek desire to thank all who sent flowers, and loaned cars, also Mrs. Guerard, Mrs. John Panek of Hillcrest, and Mrs. Chapman, for their help and sympathy.

The following sent flowers: Mr. and Mrs. John Christy, Uncle John Luck, Father, Aunt Jessie, Steve Klerko, Mr. and Mrs. Joe Kuran, Mr. and Mrs. A. E. Guerard, Mr. and Mrs. Joe Panek, Mr. and Mrs. Nelson Fleming, Margaret and Janet McCulloch, Mother, Lediou and Klerko, Grandmother, Sister Mary, Uncle Gordon and Aunt Kay.

Also, Senior and Junior C. G. I. T., Mr. and Mrs. George Pattinson, St. Paul's Choir, Mr. and Mrs. H. T. Halliwell, Mr. and Mrs. W. L. Rippin, Mr. A. Reid and family, Ladies Auxiliary of St. Paul's, Mr. and Mrs. A. F. Short, Mr. and Mrs. H. C. McBurney, Rev. and Mrs. Larke and Winifred, Mr. and Mrs. Jas. Scott, Mr. and Mrs. J. Emmerson, a friend.

Card of Thanks

Rev. and Mrs. A. E. Larke desire to thank their many friends for sympathetic help and expressions of sympathy, and those who so kindly sent flowers and loaned cars for the funeral. The many kindnesses extended and help given in the home during their bereavement were most gratefully appreciated.

Rocky Mountain Gave 110 Signatures to Close Bars

Of 3487 votes polled at the provincial election in June last, the recent petition asking for the abolition of the beer parlors was signed by 110 people. This constituency includes all towns from

Maloney Meetings Arouse Local Interest

Donald McNab of Lethbridge Is Chairman at Last Night's Public Meeting

J. J. Maloney, of Biggar, Sask., addressed a meeting in the K. of P. hall last evening, the main points of his address being a proposal to establish a central government for the prairie provinces, and an attack on the doctrine and teachings of the Roman Catholic church.

The meeting was opened by Donald McNab, former member in the Alberta legislature, who acted as chairman. About 150 were present. Mason's orchestra opened the meeting with musical selections. This afternoon a meeting is being held for ladies and this evening for men.

In the course of his address he referred to the part he took in overthrowing the Liberal government in Saskatchewan, and his quarrel, as a free-thinker, in his college life, with certain individuals of the Roman Catholic church. He also stated that he is interested in promoting a publication, "The Liberator," for circulation throughout Canada.

Coleman cast to Burmis, the strip along the eastern slope of the mountains to north of the main line of the C. P. R., including the towns on the main line from Kanaskie to Lake Louise.

The small vote in any constituency was given by St. Paul, 29

votes, and in Edmonton, 10,628 signatures, out of 21,870 votes polled in the provincial election.

Calgary, with 24,981 votes, gave 6,669 signatures. "The Searchlight," organ of the Prohibition party, states the fight will be continued for abolishing the beer rooms.

The Journal office can find your orders for commercial stationery.

Civic Half Holiday

Friday Afternoon, May 1st

Is hereby proclaimed, and all citizens are requested to observe same. Business places will be closed.

JAMES MOORES, Mayor.

Cole's Theatre, Bellevue

This Week, Wednesday, Thursday, Friday and Saturday

"Whoopie"

with uproarious

Eddie Cantor

at his funniest. In the Supreme Comedy Spectacle of the year.

Added Attractions: "Voice of Hollywood" and Fox Movietone News

— Next Week's Programs —

Fox Production "Wild Company"

"East is West" a Universal Presentation, and

"GREAT MEADOW"

A Metro Goldwyn Mayer

Two Shows Saturday commencing at 7:30 p.m. and 9:30 p.m. Matinee Saturday at 1:30 p.m. Children, 10c. Adults 35c, tax included.

Admission 50c and tax Children 25c

LEDIEU, KLEYKO CO.

Phone 232 - Ouimet Block

Specials

Good Only for May 1, 2 and 4

Canned Tomato Special During Tomato Week

Size 2 1/2's, Choice Quality, 7 tins \$1.00, 12 tins \$1.70
Case Lot \$3.35

Malkin's Best Jelly Powders, assorted flavors, 5 for 25c

Malkin's Best Coffee, 1 lb tins, each 50c

Malkin's Best Tea, 1 lb packet, 2 packets for 95c

Purity Non-premium Oats, 2 packets for 45c

Robbie Burns Sweet Biscuits, 2 lbs for 55c

Our Best Flour, 98 lb sack for \$2.95

We have no "13 Soap"

But we have some real good Soaps at Special Prices

Classic Laundry Soap, 7 cakes for 25c

Glory Toilet Soap, large cakes, 4 cakes for 25c

With-Hazal Toilet Soap, 8 cakes for 25c

Fresh Fruits and Vegetables in Season at Reasonable Prices

Extra Special

Canned Italian Prunes, 2 1/2's, 2 tins for 35c

QUALITY - SERVICE - LOW PRICES

You cannot buy such quality for less



Yellow label Salada 60c a lb
Brown label Salada 70c a lb
 'Fresh from the gardens'

Developments In Transportation

It is obvious to even the most casual observer of current happenings that we live in an age of rapid changes and revolutionary developments. Hardly a year passes that does not record some new invention, or the application of some hitherto known force to an entirely new purpose. The world makes progress, and progress cannot and must not be stopped, but in this onward march there is always a lurking danger that we may be wasting, possibly destroying, something which, in our own interests, we can ill afford to injure or destroy.

Does the general public, for example, fully realize the true meaning of the situation which has arisen in the realm of public transportation owing to the introduction and rapid increase in the use of motor busses for passengers and huge trucks for freight haulage upon our highways, and the effect which this development is having upon our railways? Without giving the matter much consideration many people may say: "We are not concerned as to the effect on the railways; they can look out for themselves." But this is a short-sighted view, because that affects the railways affects every producer, every taxpayer, every citizen in this country.

Let us briefly examine this new development, not from the standpoint of the railways, or of the passenger busses and freight trucks, but from the standpoint of the farmer-producer, the merchant, the ranks of labor, and the individual taxpayer.

The people of Canada have invested hundreds of millions of dollars in railways. They are paying heavy taxes today because of land grants, tax exemptions, cash subsidies, bonuses, guarantees of bonds and the payment of deficits in years past, in order to provide these essential services. Today the people of Canada are the owners outright of more than one-half the railway mileage in Canada, while thousands of Canadians, as individuals, are financially interested in the second great railway system of this Dominion. It is in the interests of every citizen, therefore, that our railways be operated efficiently, financially as in all other respects.

During recent years the taxpayers of Canada, Federally, Provincially, and Municipally, have been investing tens of millions of dollars annually in the provision of good roads. Thousands of miles of all-weather highways have been built, and the cost has been paid for still more and better highways. The tax burden is mounting higher and higher as a result which is the advent of the automobile for this new development. It could not be prevented; it is not to be regretted; it is progress.

But these improved highways have created a new situation, namely, the development of motor transportation services over these highways for both passengers and freight haulage. The outcome is that the competition which the privately owned and operated automobile offered to the railway passenger service, has been intensified, with the result that railway freight earnings—the most profitable department in railway operation—are suffering. Briefly stated, that's the situation. Having taxed ourselves to create the railways, we have now taxed ourselves to create the means whereby rival services are made possible to cripple the institutions in which we are so heavily interested, financially and otherwise.

What does this mean, say to the farmer-producer of Western Canada? Everywhere the demand is being voiced that railway freight rates should be reduced; that in view of the present low price of all farm products, existing freight charges on these products to the markets of the world are too high, and altogether out of proportion to the price of the commodities transported. Granting this to be true, the fact remains that it costs the railways just as much to move a bushel of 50 cent wheat as it does to move a bushel of \$1.50 or \$2.00 wheat.

So far as the farmer-producer is concerned he must rely upon the railways to transport his product. He may move it from the farm to the nearby elevator in a truck, but he cannot so transport it to the heart of the lakes ports or to the seaboard. The railways must do that. Neither can he depend upon motor truck services to bring to him all the heavy machinery and equipment from far distant points; the railways must do that, too.

Therefore, the question for the farmer-producer, and for the merchant who depends upon the success of his farming, for his livelihood, to face and answer is: How can freight rates be reduced; how in fact can they be maintained even at present figures, if the railways lose the revenues accruing to them from short hauls, and the lighter classes of freight?

Some people may answer that the railways can prosper on their long hauls. But experience has demonstrated that no railway can exist on long main line hauls; it is the short feeder lines to the main line that makes any system a success. The Grand Trunk Pacific main line was as fine a piece of railway as any country possessed, but the war stopped the building of the branch line feeders, and the railway went into liquidation.

Even assuming that main line long haul traffic could make a railway a paying proposition, the fact remains that without the revenues accruing from short hauls on the lighter classes of freight, railways would have to charge more, not less than at present, for transporting the farm products of this country to the open markets of the world.

This article, and a second one to follow, is not written as an apologist for, nor as propaganda in behalf of the railways, but solely in order to direct attention to some factors now entering into the transportation problems of this present age.—Editor.

A Best Seller

John Bunyan is a best seller in Tibet. A special translation of "The Pilgrim's Progress" was prepared for Himalayan readers by the Religious Tract Society—and now only two copies remain on the society's shelves.

Few people care to be reminded of the little sins they like to commit.

Couldn't Be True

The drunk hauled in front of an enormous stuffed tarpon in a glass case. He stared at it for a minute or two in silence. Then he said: "The fellow who caught him—that fish is a hell—liar!"

Japan will spend over \$7,000,000 for new public works this year.

Palpitation Of The Heart Nerves Were All Gone

Miss Rose Griffin, Ashern, Man., writes:—"About five years ago I was troubled with palpitation of the heart, caused by a shock, and my nerves were all gone, and I could not sleep. I read about Milburn's Heart and Nerve Pills and decided to try them. After I had taken three boxes I was feeling better again. I think they are a wonderful remedy, and with all others who suffered as I did would give them a trial."

Sold at all drug and general stores, or Milburn Co., Ltd., Toronto, Ont.

Price 50c a box

Returned Rhodes Scholars

Many Are Teaching In Canada's Universities and Colleges

An examination of the records shows that returned Rhodes Scholars are already playing a great part in Canadian life, even though the oldest of them are not more than forty-seven years of age. They shine particularly in law and university teaching. We need go no farther afield than our own McGill University to point out a Rhodes Scholar, and a fellow of All Souls, Oxford, who is Dean of the Faculty of Law. It is especially encouraging that out of 140 Rhodes Scholars, no less than 47 are now teaching in our universities and colleges. Many of these are to be found in the newer institutions, for example, in the West. Thus, as by a laying on of hands, our Canadian student bodies are receiving the impress of Oxford at second hand, if not at first.—Montreal Star.

NEIGHBORS TALK

"I am employed in a theatre and it is a problem to make ends meet, as I help support my mother and sisters. I like to dress well but haven't very much to spend on clothes. To give the appearance of variety to my slender wardrobe I change the color of a dress or stockings as soon as the things become faded. I always use Diamond Dyes for the work—using them as dyes for dresses and as tints for stockings. I have always gotten such perfect results that our neighbors talk about the great number of new things I have."

I learned about Diamond Dyes from our wardrobe mistress. She says she has tried all the dyes on the market but none so good as Diamond Dye. I understand they are the world's most popular dyes—and they deserve to be."

L.P., Montreal.

Oratorical Contest

Quebec Only Province To Uphold Dominion At Washington In October

The province of Quebec will uphold the laurels of the Dominion at this year's international oratorical contest in Washington. As the time limit for registering candidates has expired, and none of the other provinces has entered representatives, it is now left to the province of Quebec to send a youth to the American capital to champion Canada's fame for eloquence against the pick of the other countries.

The Washington international oratorical contest will be held in October, 1931.

A MILLION FAT FOLKS CAN'T BE WRONG

And that's a low estimate of the number taking Kruschen to keep down superfluous fat.

When you take vitalizing Kruschen Salts for a few days that old indolent aim—a chair feeding—deserts you—it doesn't matter how fat you are—the urge for activity has got you—and you're "stepping lively."

And best of all you like this activity—you walk a couple of miles and enjoy it—you thought you'd never dance again, but you find you're getting as spry as ever—the old tingling, active feeling returns every year.

Kruschen is a combination of the six salts Nature has already put into your blood to keep you alive—it is not for these vital salts you could not live.

One bottle is enough to prove to you that Kruschen will make you feel younger—sweeter—more energetic—you'll live every minute of it.

A half teaspoonful in a glass of hot water every morning is all you need to keep healthy—keep your stomach, liver, bowels and kidneys in splendid condition—free your system from harmful toxins and acids.

Daily Hours Of Sunshine

The Topographical Survey, Department of the Interior, Ottawa, publishes a nomogram-diagram by which the hours of sunshine for any day at any place may be readily obtained.

Many mothers can testify to the virtue of Mother Graves' Worm Expulsion, because they know from experience how useful it is.

Artificial graphite, an electric furnace product, is made near Niagara Falls, Ontario.

New Queen Of The Seas

Construction Work On Giant Cunard Liner Is Proceeding Rapidly

Work on the new 73,000-ton Cunard liner has progressed so rapidly that word was received at the local offices of the Cunard Line to the effect that it is highly probable that the date of the launching will be advanced from June, of 1932, to February, of next year.

The yards of John Brown and Company, who are building this giant liner, have been the scene of feverish activity ever since the order for the vessel was first given and the clang of the riveting machines has been incessant for twenty-four hours every day for weeks.

Factories and foundries all over Great Britain are also to be found working on a twenty-four hour schedule in an effort to speed up the work as much as possible. No little effort has been made to ensure that all the component parts that will go to make up this vessel and all her equipment will be of the very best and hundreds of the finest craftsmen that the British Isles can produce are at present "doing their bit" in producing this new "Queen of the Seas."

It was only last Sunday that the rudder for the new ship left the factory in Darlington on board a steamer that required special fitting out for the job of transporting it to the yards of John Brown at Clydebank. This gigantic piece of metal weighs over one hundred and fifty tons and is the largest that has ever been constructed. Skilled mechanics have been working for weeks in the building of this rudder.

In comparing the size of this vessel to any other liner that has ever been built, an astounding comparison has been disclosed. It was found possible to take the hulls of the first four vessels of the original Cunard fleet and place them in the inside of any of the funnels which will grace the new Cunardier, there would still be room to spare.

While work has been proceeding apace at Clydebank, there has also been considerable activity at Southampton, where the new graving dock is in the course of construction. Each year the Cunard Line gives every yard of their fleet a complete overhauling and placed back in the service. This will also be done with this new super liner, and as there was no graving dock in the British Isles big enough to hold her, steps were taken to build a dock that would.

Interesting Coin Collection

Also Indian Peace and Treaty Medals Exhibited in Montreal

Thousands of coins and medals were recently gathered and arranged in show-cases at the Chateau de Ramezay. One gallery had tables and even walls almost covered with them. They represented the systems of reckoning employed in the last three millenniums by an interminable list of kings, dictators, emperors, Caesars and Pharaohs. The exhibition included what is considered probably the best collection of Indian Peace and Treaty medals to be seen on the continent. Most of them were struck off specially to serve as gifts. One of the pieces was the famous medal of George IV, which was given to Andre Roman, chief of the Huron Tribe.

Stimulate Interest In Mining
 H. G. Nichols, resident mining engineer at Kamloops, is to give a series of lectures and demonstrations to prospectors and mining men on the minerals and mineral formations of this section of British Columbia with the idea of stimulating interest in mineral development.

Reduced By Asthma. The constant strain of asthma brings the patient to a dreadful state of hopeless exhaustion. Early use should by all means be made of the famous Dr. J. D. Kellogg's Asthma Remedy, which more than any other acts quickly and surely on the air passages and brings blessed help and comfort. No home where asthma is present in the least degree should be without this great remedy.

Back To Nature
 "Well, how are you getting on, now that you are married?"
 "It's just like the Garden of Eden."
 "I am glad to hear that."
 "Yes, we are nothing to wear and are in fear of being turned out."

for PIMPLES

Add an equal amount of cream, or sweet oil, to Minard's, and apply the mixture once daily. A simple treatment which will clear up your skin!

MINARD'S "KING OF PAIN" LINIMENT

HAMILTON

DNT

W. N. U. 1886

MACDONALD'S Fine Cut

Canada's Finest Cigarette Tobacco with ZIG-ZAG papers attached

Notabilities Invited

To B.C. Celebration

Province Observing Diamond Jubilee Of Entry Into Confederation

An invitation has been extended by the committee in charge, through the provincial government and proper official channels, to H.R.H. Princess Mary and the Earl of Harewood to attend the celebration of the diamond jubilee of B.C.'s entry into Confederation. Announcement to this effect was made by Reg. Hayward, P.M. chairman, and Robert Hiscocks, secretary of the committee.

Invitations are also being extended through Rt. Hon. R. B. Bennett, prime minister of Canada, for the delegates from the different British dominions who will be arriving in Canada about that time to attend the Imperial Conference, to visit Victoria and join in the festivities on July 20.

The United States government is being asked through Hon. G. A. Bucklin, consul for the republic, to have several of the capital ships of the United States navy come to Victoria for the event. Similar invitation is being extended to the British admiralty.

Manitoba Creameries

Manitoba creameries received during February \$11,628.6 pounds of butter-fat against 520,087.3 in February, 1930. An increase of 56 per cent. Of the cream received 68 per cent. graded "table" 10.3 per cent. special; 18.6 per cent. No. 1 and 3.1 per cent. No. 2.

A moth with a wing spread of nine inches was recently brought back by an expedition to Honduras.

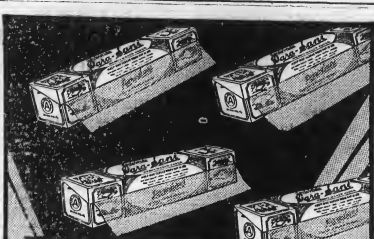
London has 30,000 basement dwellings, occupied by nearly 100,000 people.

EAT MORE OF THIS CORN SYRUP

more nourishment for less money



The CANADA STARCH CO. LIMITED MONTREAL



Don't Let Foods Stale

Foods that ordinarily stale quickly will stay fresh and tempting as surprisingly long time if you cover them with Para-Sani Heavy Waxed Paper.

Your grocer, druggist or stationer has Para-Sani in the handy, sanitary knife-edged carton. For those who prefer a lighter paper put up in sheet form ask for Appleford's "Centre Pull" Packs.

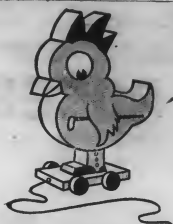
Appleford Paper Products

HAMILTON

DNT

Western Representatives:

HUNTER-MARTIN & CO., REGINA, SASK.



Restless CHILDREN

CHILDREN will fret, often for no apparent reason. But there's always Castoria! Harmless as the recipe on the wrapper, mild and bland as its taste. But its gentle action soothes a youngster more surely than a more powerful medicine.

That's the beauty of this special children's remedy! It may be given the tiniest infant—as often as there is need. In cases of colic, diarrhea or similar disturbance, it is invaluable. A coated tongue calls for just a few drops to ward off constipation. It does any suggestion of bad breath. Whenever children don't eat well, don't rest well, or have any little upset—this pure vegetable preparation is usually all that's needed.

Fletcher's CASTORIA

THE DUSTY HIGHWAY

— BY —
CHRISTINE WHITING
PARMENTER

Copyright 1929

CHAPTER XV.—Continued.

"I don't know what a ramson is, Mrs. Maxwell, and you don't need to tell me anything about Nick. Most ways he's good as gold, but he always did like a change now and then, and when a cold-blooded young like Mrs. Halliday gets hold of him, there's no knowing what'll happen. Why at the movies last Saturday I see a young feller with a wife and babe just led round by the nose by a woman no bigger than her. And he set a lot o' store by his wife, too. The best o' men is children in the hands of us women, you can bank on that. Of course I ain't meanin' anything personal about Mr. Maxwell."

Mary smiled. She tried to switch her off onto another subject by mentioning Little Martha, but, as Gay said once told Nick, no one could stop Julie when she got started. In fact, Mary's choice of subject was unfortunate, for Julie said:

"That's another thing. I suppose



Here is a Delightful Dessert!

BREAD PUDDING

- 2 cups St. Charles Milk
- 2 cups water
- 1 1/2 cups soft, flax bread crumbs
- 2 eggs, slightly beaten
- 1/2 cup sugar
- 1 tablespoon melted butter
- 1 teaspoon salt
- Grated rind of one lemon or 1 teaspoon vanilla

Dilute the milk with water and bring to scalding point. Remove from fire. Add bread crumbs and let stand until cool. Stir in the eggs, sugar, butter, salt and flavoring. Pour into a buttered baking pan and bake in a pan of hot water, and bake in a moderate oven about forty-five minutes.

This and over a hundred other delightful recipes are to be found in the new Recipe Book we have just issued. Send us your name and address and a copy will be mailed you, free of charge.

The Standard Co. Limited

ST. C.

ST. CHARLES MILK

W. N. U. 1888

Nick was tryin' to be polite, for he said somethin' about how good Mrs. Halliday was to do so much for him." Julie paused, and jerked her elbow toward the little girl who had slipped from Mary's lap and was amusing herself with a picture book. Julie lowered her voice. "Now I hope to die, Mrs. Maxwell, if this ain't the truth: If Mrs. Halliday had her way that child would go to the poor farm. I got ears in my head as well as eyes, and what I don't hear ain't worth hearin'; but she said to Nick, 'so sweet soundin' it would ha' made honey taste like vinegar.' I look upon it as a privilege, Mr. Hastings—this chance to do somethin' for a little child."

John Maxwell once said that Julie Nipps was a loss to the stage. His wife thought of it now, as her caller raised innocently trusting eyes to an imaginary Nick. Then she straightened up and her lips tightened as she added: "And there sat Nick, takin' it all in as innocent as a baby takes its bottle which like as not the wicked nursemaid's poisoned. Nick's awful trustin'. His uncle's the only guy thing he ever run up against, I guess, one o' them punks at the movies. I don't remember what he was sayin' but she begun again and said somethin' 'kind o' high soundin' about the child makin' up to her for other disappointments. It sounded kind o' like a back-handed slap at Mr. Halliday."

"Disappointments! That woman never had no worse disappointment than gettin' stuck with a coat that didn't match her eyes!"

"Then she begun to sing. It sounded awful pretty. I moved the curtain a mile and peeked out. Nick was sittin' there on the steps below her lookin' for all the world like he'd been handed a first class ticket to Paradise. Nick's real handsome, and he looked handomer'n ever just then. I couldn't blame Mrs. Halliday for fallin' for him. Then I thought of Gay, and I had half a mind to break the spell. But I didn't need to. Just that minute little Nick set up an awful howl. It was like things happen in the movies, Mrs. Maxwell—the child rousin' the father to his stern duty. Nick rose all right. He sprinted through that hole in the edge like he'd been fired out of a shot gun, and now I'll tell you somethin' real interestin': Mrs. Halliday looked after him for a minute, and then she sort o' shook her fist at Gay's nursery window. Nick switched on a light, and what do you think she said? She said 'Damn!' or my name ain't Julie Amanda Nipps! Now what do you think o' that?"

Mary Maxwell smothered a hysterical laugh. "I was awfully ashamed," she said that evening, when relating the scene to John. "It was terrible of me to listen to all that gossip; but you know Julie—it's like trying to dam a flood to shut her off. And besides, I was worried about Nick. All our old fears for him came back when she began her story."

"You must remember," replied John Maxwell quietly, "that in the days before the movies our friend Julie would have been a devotee of the dime novel. She craves excitement, and invents it where none exists. She can smell a scandal long before it's born; but if she took Nick to task for hobnobbing with Mrs. Halliday, I think she'd meet her match."

He chuckled; but Mary said soberly: "Just the same, Johnny, I think Mrs. Halliday is a dangerous woman. I'm glad she's going back to Boston." Mary Maxwell was not the only one who felt a sense of relief on the day that Angela Halliday and her numerous trunks, departed from Bakersville. Her husband, who was to stay a day or two longer in order to protect certain plans for Little Martha, was distinctly glad of her absence, a feeling that was shared in good measure by Gay, who watched the departure from her front window, and, as the car drove off, surprised her small son with an ardent hug.

"I'll seem strange not to see Mrs. Halliday fussing around the garden," said Nick that night at supper. "I wonder that anyone so fond of growing things can endure a winter in the city. I thought she looked tired when she left."

"When she left?"

"I met her at the station. I ran down to see her off. In fact, she suggested it herself. She thought Halliday wouldn't have time to go with her, and there were a lot of trunks to check. She's rather used to being waited on, you know."

Had Nick been looking at his wife he would have noticed an unfamiliar expression in her eyes.

"Of course, if one is willing to beg for help one usually gets it," she responded, "but there are some of us who'd rather check our own trunks than ask a man to leave his business to do it for us."

"But I didn't leave my business.

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I wasn't coming home this noon anyway, you know, and I had lunch later in order to take in her train. However, as far as the trunks were concerned, I needn't have gone. Halliday saw to them himself."

"While his wife was bidding you a lingering farewell? It would have taken some time to check those trunks. They filled a whole express wagon. How can one woman have such a wardrobe?"

Nick threw an amused glance across the table.

"What's the matter, old girl? Upset about anything? Your remarking sound just the least bit feline."

"Yes, I am upset," Gay confessed honestly, her color rising. "I don't think Mrs. Halliday should have asked you to see her off, nor do I think you should have gone. If she were a different woman I wouldn't care; but she's the sort people notice and speak about. Most of our friends knew you were out all night with her the time you came down with pneumonia."

"And you know how Bakersville can gossip. I don't care for their gossip, but if we're to live here—"

"Why, my dear girl," Nick interrupted, "what do you mean? I never thought—"

"You don't think enough, Nick. That's the trouble. Because you love me you can't imagine that anyone could misconstrue your actions. But they do. Why even Julie—"

"Julie Nipps is a confirmed scandal monger!" Nick was angry. "I'm ashamed that my wife should listen to anything she says. I believe it's she who's responsible for your unwarranted attitude toward Mrs. Halliday. The woman feels it, too. She said last night she wished you'd let her get nearer to you."

Gay lowered her eyes.

"I'm sorry you're ashamed of me," she said coldly, and at her voice Nick's good-humor, never long absent, returned. He arose, and going around the table, sat down on the arm of her chair.

"Oh, come on. Let's not get ruffled over a thing like this. Of course I'm not ashamed of you. That was just temper. You're all I have to be proud of, Gay—you and the kiddies. If I'd known you'd mind my going

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PUTNAM'S

to the station I wouldn't have gone, of course. Personally I don't care what people say; but if you do, I'll be more careful. Here, kiss me. I believe we almost quarrelled. It's ridiculous. Don't you know that there's only one girl in the world for me?"

He sang the last words, and Gay had to smile, even though the tears were not far off. It was seldom that they came even as near as this to having words, and such things hurt her. Nick would forget, but Gay, woman-like, would feel the scars for a long time. She winked back the tears, but the eyes she lifted were very bright, and Nick understood. He put an arm about her, and said, kissing her gently: "There! that's better. Not mad, are you?"

To his surprise she didn't smile, but arose quickly, as if to clear the table.

"Not mad," she answered. "Just—just a wee bit frightened—that's all."

"Frightened? At what?"

His tone was fraught with astonishment; but Gay, managing something that was an excellent imitation of a laugh, refused an answer.

(To Be Continued.)

Hospital Costs Advance

Charges Have Been Increasing Since 1918, Report States

An almost unbroken advance in hospital costs and charges between 1918 and 1929 are shown in a report issued by the Dominion Bureau of Statistics. The report is based on returns received from 198 hospitals in Canada. The rates charged in 1929 were 6.6 per cent. higher than in 1928.

A general survey of the changes which occurred in 1929 indicates that the greatest increase in rates was for public wards. Semi-private room rates moved upward very slightly, while private room rates were shown as a little lower for the first time since 1913. Operating room charges remained almost stationary. The average cost of maintenance per patient per day advanced again, and was 110.4 per cent. above the figure given for 1913. It is interesting to compare this advance with that registered by rates, which have apparently risen only by about 90 per cent. according to the movement of a weighted average for the rate figures which follow.

An average of the public ward charges made in 1929 amounted to \$2.08, as compared with \$1.82 in 1928. This item was \$1.83 in 1926, and \$1.02 in 1913, an almost uninterrupted increase having occurred since that time. Provincial average rates in 1929 ranged between \$1.50 for Prince Edward Island, and \$2.52 for British Columbia.

Jewish National Home

Lots Of Room For Jews In Palestine Says Lloyd George

Rt. Hon. David Lloyd George told the Jewish agency at a dinner in his honor in London, England, that there is plenty of room in Palestine for the Jewish national home without rendering homeless any of its present inhabitants.

The mandatory power of Great Britain in Palestine, he said, "must discharge its functions with fidelity and resolution."

The dinner marked the opening of a campaign for funds to establish a colony in Palestine named for Mr. Lloyd George.

Persian Balm appeals instantly to the dainty woman. Stimulating the skin, making it velvety soft in texture, it creates and preserves complexions of exquisite charm. Delicately fragrant. Cool and delightful to use. Especially recommended to soothe and dispel roughness or chafing. Stimulating and invigorating. Imparts a youthful loveliness and protects and enhances the most delicately-textured skin. Persian Balm is the unrivalled toilet requisite.

SELECTED RECIPES

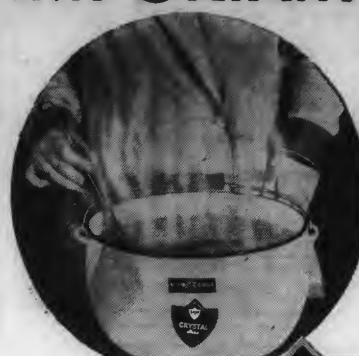
EXCELLENT BEEF STEW

- 2 pounds of any cheap cut of beef.
- 1/2 cup raw diced turnip.
- 1/2 sliced onion, large.
- 4 tablespoons "Marsala."
- 2 cups diced raw potatoes.
- 1 cup diced raw carrots.
- 1/2 cup chopped celery.
- 1 tablespoon "Benson's" Corn Starch Flour.

Brown onions in "Marsala" with milk and butter. Add the other ingredients and cook in 3 cups, or slightly more, of cold water, not allowing the stew to do more than simmer for one or two hours. Season with salt and pepper to taste. Thicken by stirring one tablespoon of "Benson's" Corn Starch" into 1/2 cup of cold water and adding to stew when almost done. More corn starch may be added if a thicker gravy is wanted.

The best remedy for the disease called crime is after all, arrest. cure.

IMPORTANT



JUST as you deal with people you know and trust, so you should buy goods that you know from experience will give full satisfaction and long wear. Beware of cooking utensils and household articles that bear no name or one you don't know. Look for the famous old, ALL CANADIAN SMP trade mark, the red and green shield, a strict guarantee of super quality.

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Canada's Poultry Industry

Poultry Population Now Five Times More Than It Was Forty Years Ago

Canada's poultry industry is forging steadily ahead. The poultry population of hens and chickens for 1930 numbered 56,247,000. This represents an increase of one million birds over 1929, and is in marked contrast with the total of 12,696,701 of 1891. Present indications are that Canada's poultry population for the present year will be practically five times what it was forty years ago.

The indications of worms are restlessness, grinding of the teeth, picking of the nose, extreme peevishness, often convulsions. Under these conditions one of the best remedies that can be got is Miller's Worm Powders. They will attack the worms as soon as administered, and they pass away in the excretions. The little sufferer will be immediately eased and a return of the attack will not be likely.

In proportion to population, more patents are issued to inventors of Switzerland throughout the world than to residents of any other nation.

"A film is to be made of a baby's first year," says a news item. It should be a scream.

Sir Isaac Newton, as a boy, worked in an apothecary's shop rolling pills.

Little Helps For This Week

"Fear thou not, for I am with thee; be not dismayed, for I am thy God; I will strengthen thee, yea, I will help thee."—Isaiah xli. 10.

Love Divine, that stoop't to share Our shamest pain, our bitterest tear,

On Thee we cast each earth-born care.

We fear no ill while Thou art near, though long the weary way we tread, And sorrow crown each lingering year,

No path we shun, no darkness dread, Our hearts still whispering, Thou art near.

—Oliver Wendell Holmes.

He who never connects God with his daily life knows nothing of the spiritual meanings and uses of life; nothing of the calm, serene patience with which life may be endured; of the gentle, tender comfort which the Father's love can minister; of the blessed rest to be realized in His forgiving love, His tender Fatherhood; of the deep, peaceful sense of the Infinite One ever near, a refuge and a strength.

Douglas' Egyptian Liniment is without a rival. Stops bleeding instantly. Cauterizes wounds and prevents blood poisoning.

It's awfully difficult to find anything nice to say about spinach, except, perhaps, that there are no bones in it.



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Get Started in Big Camera Contest

Ask for a Paper Camera at Drug Store, giving full details of competition whereby you secure a Hawk Eye Camera, 3 rolls of Film and a subscription to Kodakery for One Year, Regular Value \$3.78.

Special Contest Price **\$2.75**

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Garden Days

Lawns will be green, flowers will glow in window boxes, hedges will be neatly trimmed. It is this season of the year that you will require garden implements in adequate number to do each job well—you will want to patch up fences and trellises and repaint them, that your home may be "the prettiest of all."

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REAL ESTATE AND
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Personal and Local

St. Paul's United church concert by the choir on May 13; admission 50c.

Coleman football team will play a red-hot game against the pigskin chasers at Hillcrest to morrow

The Rod & Gun Club will hold a meeting at 11.30 a.m. on Sunday in the council chamber.

Joe Jerwa, of New York Rangers hockey team, and brother Arthur, of Vancouver, stopped off to visit Joe Spievak, on their way home to Canmore.

The retailer who makes good is he who smiles in the face of keen competition, and makes up his mind that he is going to keep just a lap ahead of his competitors.

The Ladies Aid of Holy Ghost church will hold a whist drive in their parish hall on Thursday, May 7. Good prizes and refreshments. Admission 35c

A parade of workers from the Pass towns will march to Blairmore to morrow for the annual May Day celebration, at which addresses will be given on the pressing problems of the day.

St. Alban's and St. Luke's vestries met last evening at the rectory, and decided to hold a joint picnic at Lee Lake on July 15th, of which further details will be announced.

An all color talking feature at Palace theatre this week end is "Follow Through," with Charles (Buddy) Rodgers and Nancy Carroll. To-night the educational silent film "Krasin" will be shown.

Latest colored models of Remington portable typewriters are on sale at list price at The Journal-office. Can be purchased on time payment plan. A new model in two tone green, an attractive machine, will be sold at special discount within next twenty days.

Mr. Melville Anderson, of Anderson & McLean, sight specialists, of Calgary, announces next visit to G. R. Powell's, Coleman, Tuesday, May 5th. 20 years experience in regular visits assures you of satisfaction in all optical work.

The famous "13 Soap, Unlucky for Dirt," has not been placed on sale at Ledieu, Kleyko Store, but they have some equally as good at special prices. See their advt as well as other money-saving specials. "It Pays to Advertise!"

Col. C. A. Hodgetts, director of St. John Ambulance Association, was here on Thursday last holding examinations of teams from Michel and Coleman, results of which will be announced at a later date. Two teams were entered from Michel and two from Coleman.

The C. P. R. has curtailed its service by advising most of the stations outside of the cities that operators will not be required for duty on Sunday. This order affects Coleman. Drastic cuts have been made because of the falling off in earnings.

It is persistency that wins every time. Many a successful business was started in times of acute depression, by taking advantage of the mental attitude of those who because times were hard laid down on the job. It gives the people of action a better chance to make good. Moreover it is a testing time and the weak go to the wall.

Suitably printed, black bordered acknowledgement cards, with envelopes to match, may be obtained at The Journal office. They are very appropriate in personally acknowledging flowers, letters of sympathy, etc.

Whee-ee-ee! What Fun! What excitement! Here comes the Prairie Beauties and the uproarious Eddie in the greatest laugh jamboree that ever hit the town. You don't know what a good time is until you see "WHOOPEE" at Cole's theatre, Bellevue, on Thursday, Friday and Saturday of this week.

ST. ALBAN'S CHURCH

Next Sunday services:
11 a.m. Morning Prayer and Sermon.
2 p.m. Children's Service, to which the parents are specially invited.
3 p.m. Adult Bible Class.
Mrs. M. Clifford will give a lecture on the "Peace River Country" to the A. Y. P. A. in St. Luke's hall, Blairmore, on Friday, May 1 at 8.15 p.m. All members please take notice.

CLASSIFIED ADVERTISEMENTS

FOR SALE—Turkey eggs, big stock, 15c each. Geese eggs 20c each, also young turkeys. P. O. Box 173.

FOR SALE—J. R. Giants eggs, well bred, \$1.50 a setting, also broods turkey eggs, 35c each. Apply to J. Ancelet.

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